

MASTER OF BUSINESS ADMINISTRATION (International Program)

Faculty of Management Sciences
Prince of Songkla University



Courses Offered

Pre-MBA Courses		Non-credits
472-510	Intensive Business for Executives	3(3-0-6) Credits
472-511	Intensive Research for Executives	3(3-0-6) Credits
472-512	Statistics for Research	3(3-0-6) Credits
472-513	Managerial Skills Development	3(3-0-6) Credits

Core Courses		18 Credits
472-520	Accounting for Decision Making	3(3-0-6) Credits
472-521	Marketing Management for Decision Making	3(3-0-6) Credits
472-522	Management of Human Capital for Sustainability	3(3-0-6) Credits
472-523	Operations Management for Decision Making	3(3-0-6) Credits
472-524	Finance for Decision Making	3(3-0-6) Credits
472-525	Strategic Integration and Business Implementation	3(3-0-6) Credits

Elective Courses (There are 4 groups of specialization that students can choose)

1) Electives in Entrepreneurship

472-530	Entrepreneurship and Business Creativity	3(3-0-6) Credits
472-531	Market Foresight and Business Innovation	3(3-0-6) Credits
472-532	Innovation for Value Creation	3(3-0-6) Credits
472-533	Electronic Commerce and Digital Enterprises	3(3-0-6) Credits

2) Electives in Management

472-534	Managerial Economics and Sufficiency Economy	3(3-0-6) Credits
472-535	Organization Structure and Design	3(3-0-6) Credits
472-536	Learning Organization and Knowledge Management	3(3-0-6) Credits
472-537	Project Management	3(3-0-6) Credits
472-538	Business Consulting	3(3-0-6) Credits
472-539	Seminar in Modern Management	3(3-0-6) Credits
472-540	Contemporary Issues in Business	3(3-0-6) Credits
472-541	Management of Diversity	3(3-0-6) Credits
472-542	Leadership Development	3(3-0-6) Credits

3) Electives in International Business

472-543	International Business Management	3(3-0-6) Credits
472-544	International Financial Management	3(3-0-6) Credits
472-545	Global Marketing Management	3(3-0-6) Credits
472-546	International Business Negotiation	3(3-0-6) Credits
472-547	Seminar in ASEAN Business	3(3-0-6) Credits

4) Electives in Techniques of Business

472-548	Techniques of Business Forecasting	3(3-0-6) Credits
472-549	Data Analytics and Business Informatics	3(3-0-6) Credits
472-550	Innovation for Value Creation	3(3-0-6) Credits
472-551	Model for Decision Making	3(3-0-6) Credits

Special Topics in Business

472-552	Special Topics in Business I	3(3-0-6) Credits
472-553	Special Topics in Business II	3(3-0-6) Credits

Thesis/ Minor Thesis

472-660	Thesis A1	36(0-108-0) Credits
472-670	Thesis A2	18(3-54-6) Credits
472-680	Minor Thesis	6(3-18-6) Credits