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Master of Business Administration

INTERNATIONAL PROGRAM BRAND NEW CURRICULUM Academic year 2022

Faculty of Management Sciences Prince of Songkla University







Faculty of Management Sciences Prince of Songkla University

VISION

Faculty of Management Sciences is the ASEAN leading faculty in business administration, accounting, and public administration.

MISSION

- Instilling graduates with the advanced socially responsible academic programs designed for enhancing individuals to become highly moral and ethical by professionals who are widely accepted and well recognized at the ASEAN level.
- 2) Continuing execute researches and develop innovations for the furtherance of constructing explicit knowledges in the fields of business administration, accounting, and public administration, and integrating such knowledge into courses the faculty provides.
- 3) Providing and exchanging explicit knowledge in conjunction with creating a strong community engagement to enhance the social and community sustainability



MBA (INTERNATIONAL PROGRAM) COMMITTEES

We are tasked with making sure a program's curriculum is as successful as it can be in helping students achieve learning outcomes.



Assist. Prof. Dr. Wanamina Bostan Ali DIRECTOR



Dr. Songsin Teerakunpisut *COMMITTEE*



Dr. Sumana Laparojkit







MBA (International) Orientation





MBA (International) Orientation





MBA (International) Orientation Writing a good paper for an international journal





Writing a good paper for an international journal Special Lecture Dr.Ken Butcher





International field trips of MBA International Program





MBA International Program Open House





How to write a Manuscript Publish into an International Journal 2018





Exchange student experiences









Which on is suit you?

STUDY PLAN

MBA (International Program)

A1 (36 Credits)	A2 (39 Credits)	B (39 Credits)
Thesis only	Coursework + Thesis	Coursework + Minor Thesis



Similarities between Thesis and Minor Thesis



- Research
- Critical skills
- Contribution to
 - knowledge in the field
- Components / Format

Minor Thesis

- Research
- Critical skills
- Contribution to

knowledge in the field

• Components / Format

STAYING MOTIVATED



Differences between Thesis and Minor Thesis

Thesis

- Originality
- Depth
- Complexity and rigorous research method

Minor Thesis

- Solve problem(s) in your organization
- Not complicated / Less complexity (compared to thesis)



1/2022Start registering thesis credits / Develop a proposal2/2022

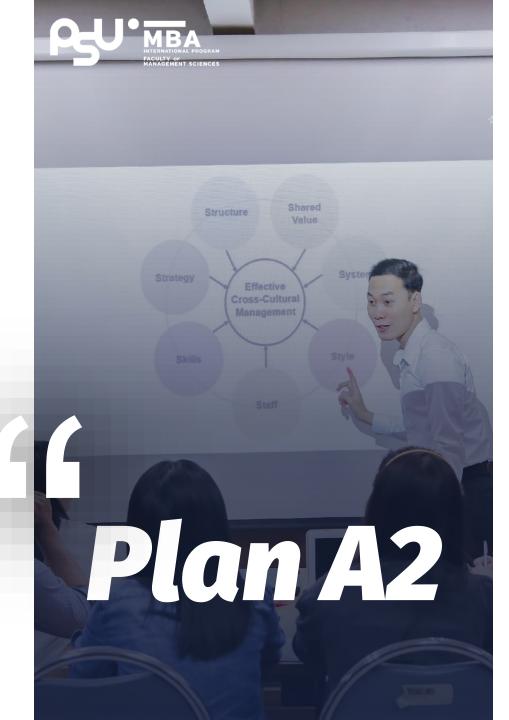
Proposal defense

1/2023

Conduct research

2/2023

Thesis defense / Publication (International journal)



1/2022

Coursework / Start registering thesis credits / Develop a proposal 2/2022 Coursework / Proposal defense 1/2023

Coursework / Conduct research

2/2023

Thesis defense / Publication (International journal) or International conference



1/2022 Coursework

2/2022

Coursework / Possible topic and an advisor

1/2023

Coursework / Start registering minor thesis credits / Develop a proposal / Proposal

2/2023

Coursework / Conduct research / Minor thesis defense / Comprehensive exam (Business pitching)



Change your mind ?

- Absolutely you can change your mind:
 - Thesis \Longrightarrow MinorMinor \Rightarrow Thesis
- **<u>BUT</u>** you cannot transfer your earned credits
 - Thesis (1) \hookrightarrow Minor (0)Minor (3) \hookrightarrow Thesis (0)



22



Core Courses		(21 credits)
472-520	Business Research Methods	3(3-0-6) Credits
472-521	Accounting for Decision Making	3(3-0-6) Credits
472-522	Marketing Management for Decision Making	3(3-0-6) Credits
472-523	Management of Human Capital for Sustainability	3(3-0-6) Credits
472-524	Operations Management for Decision Making	3(3-0-6) Credits
472-525	Finance for Decision Making	3(3-0-6) Credits
472-526	Strategic Integration and Business Implementation	3(3-0-6) Credits



Module Courses		(12 credits) For plan B
472-530	Module: ASEAN Business Modernization in the Digital Era	6((3)-6-9) Credits
472-531	Module: Entrepreneurship and Corporate Entrepreneurship	6((3)-6-9) Credits
472-532	Module: Business Analytics for Decision Making	6((3)-6-9) Credits
472-533	Module: Innovative Business Leaders	6((3)-6-9) Credits
472-534	Module: Cultural Diversity for ASEAN Business	6((3)-6-9) Credits



Special Topics in Business

472-540	Special Topics in Business I	3(3-0-6) Credits
472-541	Special Topics in Business II	3(3-0-6) Credits

Thesis & Minor Thesis

472-660	Thesis (Plan A1)	36(0-108-0) Credits
472-670	Thesis (Plan A2)	18(0-54-0) Credits
472-680	Minor Thesis	6(0-18-0) Credits



CURRICULUM

MBA (International Program)

	Plan A1	Plan A2	Plan B
1/2022	472-520 Business Research Methods* Thesis (6 credits) 472-660 Thesis (Plan A1)	Core Courses 1. 472-520 Business Rese 2. 472-521 Accounting for 3. 472-522 Marketing Mar 4. 472-523 Management of Sustainability in Digital B	^r Decision Making nagement in Digital Age of Human Capital for

ρ	A CONTRACTOR OF	Plan A1	Plan A2	Plan B
	2/2022	<u>Thesis</u> (9 credits) 472-660 Thesis (Plan A1)	Decision	tions Management for n Making se for Decision Making
			Thesis (3 credits) 472-670 Thesis (Plan A2)	<u>Module</u> (6 credits)
	1/2023	<u>Thesis</u> (9 credits) 472-660 Thesis (Plan A1)	Business	gic Integration and entation
			Thesis (6 credits)	Module (6 credits) Minor Thesis (3 credits)

27



INTERNATIONAL PROGRAM FACULTY OF MANAGEMENT SCIENCES			
	Plan A1	Plan A2	Plan B
2/2023	<u>Thesis</u> (12 credits) 472-660 Thesis (Plan A1)	<u>Thesis</u> (9 credits) 472-670 Thesis (Plan A2)	<u>Minor Thesis</u> (3 credits) 472-680 Minor Thesis
YES! We can do it.	36 Credits 1. Thesis (36) 2. Peer-reviewed international journal	39 Credits 1. Core Courses (21) 2. Thesis (18) 3. Proceedings / Publication (peer- reviewed or international level)	 39 Credits 1. Core Courses (21) 2. Module Courses (12) 3. Minor Thesis (6) 4. National proceedings 5. Comprehensive exam (Pitching)





CLASS SCHEDULE

MBA (International Program)



- Monday to Friday Research methodology**
- *Flexible* Research supervision

	P

Plan A2 and Plan B

• Saturday and Sunday Block classes



OTHER ASSESSMENTS

MBA (International Program)

	Plan A1	Plan A2	Plan B
1. Comprehensive			
2. Proposal defense and completion for thesis/minor thesis			
 3. English score submission TOEFL iBT at minimum score of 61 IELTS at minimum score of 5 PSU-TEP 60 CU-TEP 60% Transcript (International program) 			



DEGREE COMPLETION

MBA (International Program)

Pass English score submission

- Complete credits accumulation
- Accumulative GPA ≥ 3.00
- Completion of final stage of thesis
- Paper publication

 (International level)
 (Plan A2 International conference is accepted)

Plan A

- Complete credits accumulation
- Accumulative GPA ≥ 3.00
- Completion of final stage of minor thesis
- Publish proceedings paper (National level)
- Completion of comprehensive examination

Plan B



wBa (INTERNATIONAL PROGRAM)



FAIL WHEN:

- Do not proceed payment within the period or fail to maintain the student status
- GPA per semester < 2.50
- Accumulative GPA < 2.75 for 2/3 of credits
- Do not pass the thesis proposal defense by the 5th semester (at the end of the first semester of your 3rd year)
- Do not pass the 2nd round of proposal defense and/or comprehensive examination
- Do not submit complete thesis within 6 months after taking completion presentation
- Do not submit complete minor thesis within 3 months taking completion presentation

Potential Supervisors for thesis/minor thesis

Department of Business Administration



Asst.Prof. Dr.Orraya Suwanno



Dr.Sirinuch Loykulnanta



Dr.Daraneekorn Supanti



Assoc. Prof. Dr.Sasiwemon Sukhabot



Asst.Prof. Dr.Teerasak Jindabot



Dr. Songsin Teerakunpisut

Potential Supervisors for thesis/minor thesis

Department of Business Administration



Dr.Thanawut Saengkassanee





Dr. Patcharaporn Bunlueng

Dr. Sumana Laparojkit



Dr.Klangjai Sangwichitr



Dr. Wanamina Bostan Ali

Dr. Sununtha Hamthnont



34

Potential Supervisors for thesis/minor thesis Department of Accountancy



Asst.Prof. Dr.Kulwadee Lim-U-Sanno



Assoc.Prof. Dr.Sirilak Bangchokdee



Asst.Prof. Dr.Muttanachai Suttipun





FMS & PSU WEBSITE

Ser.

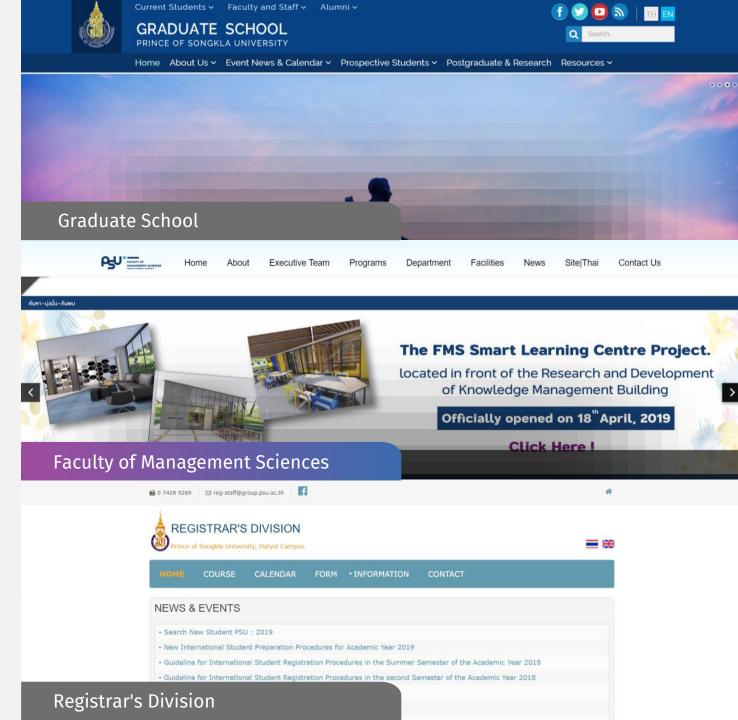




MBA INTERNATIONAL ORIENTATION



shorturl.at/jlC07



GRAD FMS บัณฑิตศึกษาวิทยาการจัดการ **Graduate School** www.grad.psu.ac.th

MANAGEMENT SCIENCES RINCE OF SONGKLA UNIVERSITY

Faculty of Management Sciences

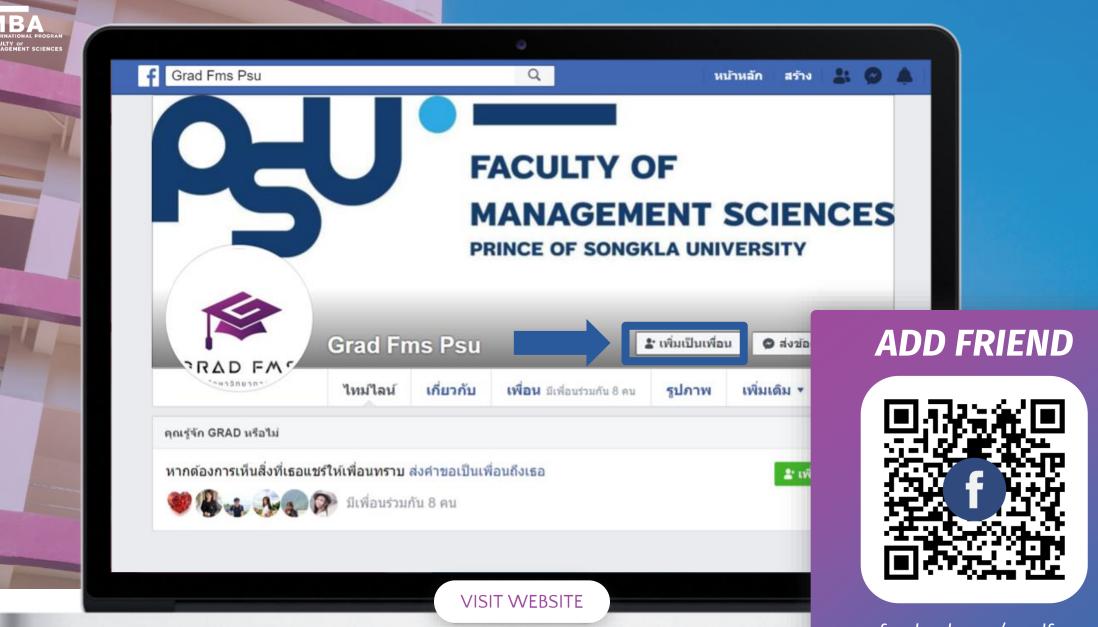
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www.fms.psu.ac.th



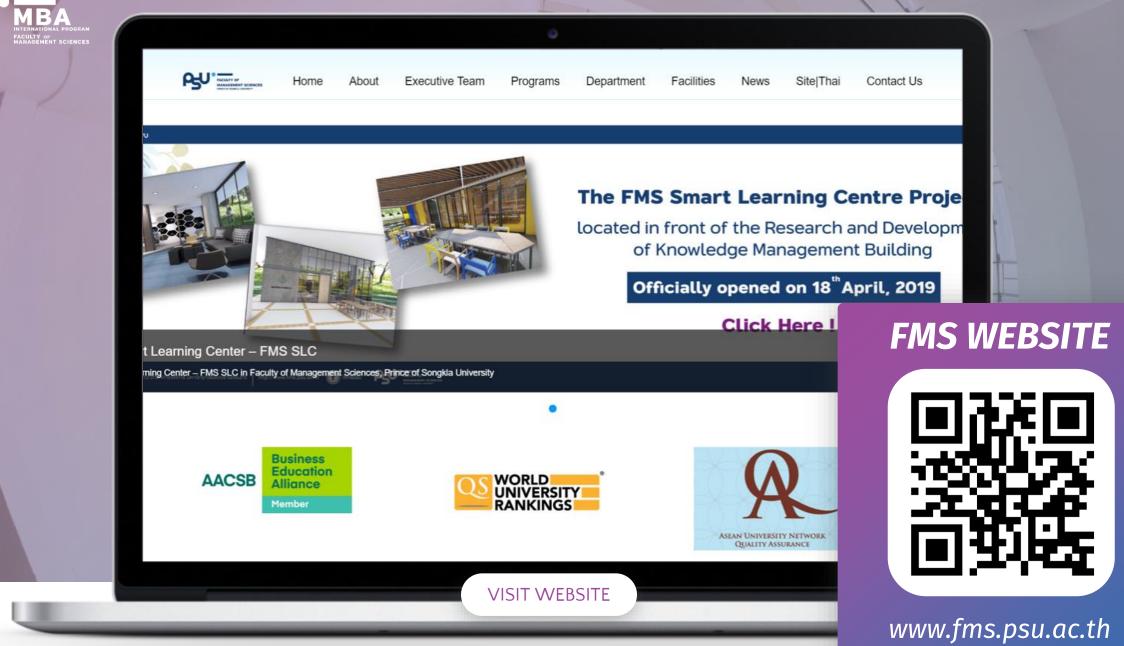
Registrar's Division

www.reg.psu.ac.th



www.facebook.com/gradfms.psu







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reg.psu.ac.th

REGISTRAR'S DIVISION Prince of Songkla University, Hatyal Campus COURSE CALENDAR FORM -INFORMATION CONTACT NEWS & EVENTS

- Search New Student PSU : 2019

🔒 0 7428 9269 🛛 reg-staff@group.psu.ac.th

- New International Student Preparation Procedures for Academic Year 2019
- Guideline for International Student Registration Procedures in the Summer Semester of the Academic Year 201
- Guideline for International Student Registration Procedures in the second Semester of the Academic Year 2018
- Receiving Diploma
- Request for graduation via internet
- SIS Student Registration Manual
- The process for graduation, maintaining the student status, and online graduation application for graduate students.





					11/10 10/14/19		
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HOME	COURSE	CALENDAR	FORM	• INFORMATION	CONTACT		
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				edures in the Summer		cademic Year 2018	3
				edures in the second s			
- Receiving	g Diploma						
	g Diploma for graduation v	via internet					

- The process for graduation, maintaining the student status, and online graduation application for graduate students.

REG PSU



CALENDAR

MBA (International Program)

@ 1/2022

- Bill payment period:
- Registration period:

Midterm examinations:

Final examinations:

• 1st semester:

June 6-30, 2022

June 20 - July 3, 2022

July 2 - October 29, 2022

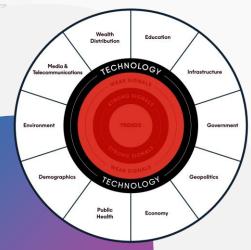
August 27-28, 2022

October 22-23, 2022

MBA (INTERNATIONAL PROGRAM)

SPECIAL OFFER! Research Publication Boot Camp

FOR Plan A1 Applicants Only













1.What a trend it works on research topic.

2.How to writing research proposal.



RAISE FUNDS

Te?

\$~

PLAN

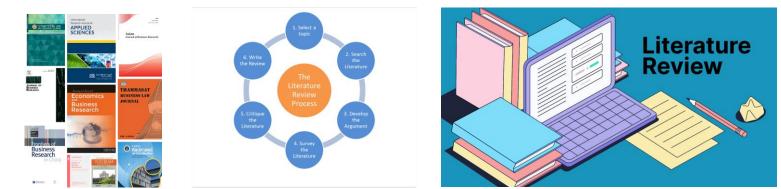
START

PROJECTS

MARKETING

B

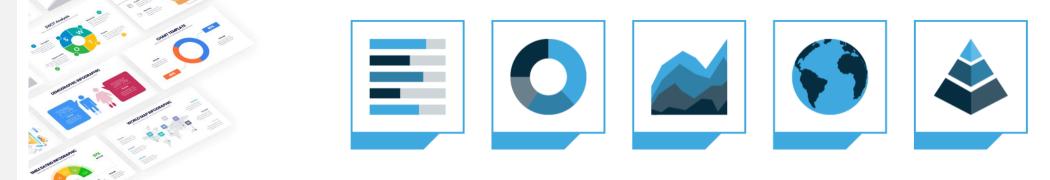
3.How to searching data for literature reviews.



4.How to find the suitable methodology.



5.How to design Slides Presentation with Data visualization.



Take your time and workout on your research. 1-3 Weeks

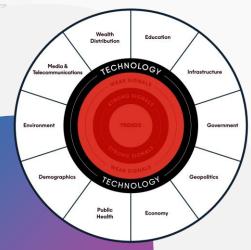


List of conferences

International Conference Management, Accounting, Banking, Economics and Business Research (ICMABEBR-22)	Phuket, Thailand	25-Jan-22		9-Feb-22	https://www.researchfora.net/event/index.php?id=1519715
International Conference Management, Accounting, Banking, Economics And Business Research (ICMABEBR-22)	Bangkok, Thailand	29-Jan-22		13-14-Feb-22	https://scienceleagues.com/events/index.php?id=1495370
International Conference Management, Accounting, Banking, Economics And Business Research (ICMABEBR-22)	Phuket, Thailand	30-Jan-21		14-Feb-22	https://www.researchfora.net/event/index.php?id=1488141
International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-22)	Pattaya, Thailand	4-Feb-22		19-20-Feb-22	https://sciencenet.co/event/index.php?id=1524106
International Research Conference on Arts, Commerce, and Business Management (IRCACBM)	Bangkok, Thailand	5-Feb-22	*Within 2 days of submission	1-M ar-22	http://academicsconference.com/Conference/19627/IRCACBM/
International Conference on Business Management and Social Innovation (ICBMSI)	Singap ore, Singap ore	18-Feb-22		1-Mar-22	http://wrfer.org/Conference/18347/ICBM SI/

SPECIAL OFFER! Research Publication Boot Camp

FOR Plan A1 Applicants Only













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REGISTRAR'S DIVISION Prince of Songkla University, Hatyai Campus	
HOME COURSE CALENDAI FORM INFORMATION CONTACT	
NEWS & EVENTS	
- Search New Student PSU : 2019	
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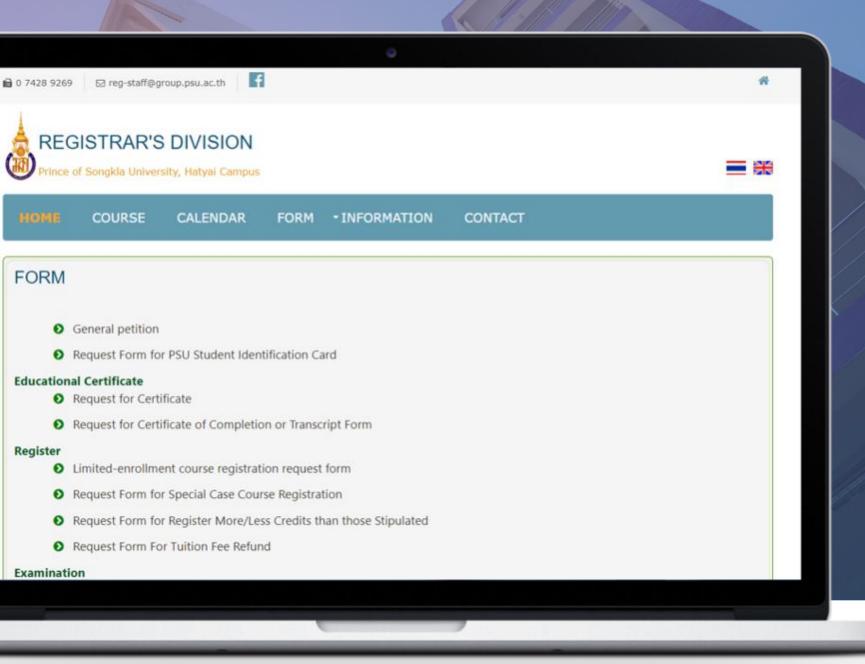
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REG PSU







ระบบสารสนเทศนักศึกษา Student Information System

ormation System > Home

ยินดีต้อนรับสู่ระบบสารสนเทศนักศึกษา



Sign In

<u>ประกาศ</u>

รายชื่อนักศึกษา มีปัญหาเกี่ยวกับคำร้องขอคืนค่าธรรมเนียมการศึกษา อัพเดดล่าสุด วันที่ 5 กรกฎาคม 2562 <u>>>รายละเอียดเพิ่มเดิม<<</u>

กำหนดการลงทะเบียนเรียน ภาคฤดูร้อน ปีการศึกษา 2561 Registration Procedures in the Summer Year 2018 <u>>>Click Here<<</u> ขอให้ชำระค่าธรรมเนียมการศึกษา

VISIT WEBSITE

SIS WEBSITE

[Hatyai <u>Thai</u>



sis.psu.ac.th



W STUDENT GUIDE



Preparation Course for International Graduate Students

Preparation for Scholarly Presentation

Study Guide for Master's Degree Program at PSU

SCAN QR CODE



Download

VISIT FILE

PSU Graduate Study

Student Handbook Academic Year 2019

Student Identification Card **Graduate Study Programs** All PSU students are required to apply for Graduate Diploma a PSU ATM ID Card issued by the Siam

A comprehensive program of study with an emphasis on academic and professional development; Applicants must have a bachelor's degree or equivalent from an accredited college or university. The program consists of at least 24 credits of study.

Higher Graduate Diploma

A comprehensive program of study with an emphasis on academic and professional development; Applicants must have completed 6 years of study at bachelor's degree, a master's level degree or equivalent qualifications from an accredited college or university. The program consists of at least 24 credits of study

Master's Degree

A program of study with the emphasis on academic and research development in various areas at a level higher than a bachelor's degree or a graduate diploma, the program consists of at least 36 credits of study with 2 study plans to choose from

Plan A – Research focused

Plan A1 - Thesis only with 36 credits. Students may be assigned additional audit coursework.

Plan A2 - Combined coursework and thesis at least 12 credits but not over 18 credits except for some professional programs, please contact the programs for more information

Plan B - Students have to conduct a minor thesis (independent study) of at least 6 credits.

Doctor of Philosophy

A program of study with the emphasis on academic and research development in various areas at a level higher than a master's degree or a higher graduate diploma. The program consists of at least 48 credits of study for applicants with a master's degree or equivalent and at least 72 credits of study for applicants with a bachelor's degree or equivalent with an excellent academic record. There are 2 study plans to choose from:

Plan 1 - Thesis only plan, where research of exceptional quality leading to novel studies is emphasized. Students may be assigned additional audit coursework or activities

Plan 1.1 – Applicants with a master's degree or equivalent must take at least 48 thesis credits.

Plan 2 - Combined coursework and thesis plan, where research of high quality leading to academic and professional development is emphasized.

Plan 2.1 – Applicants with a master's degree or equivalent must take at least 36 thesis credits and at least 12 coursework credits.

Plan 2.2 - Applicants with a bachelor's degree or equivalent must take at least 48 thesis credits and at least 24 coursework credits.

at doctoral lev



te at https:// n/en/ or the Registrar's ite provide the relevant bout registration period, procedures for each /reg.psu.ac.th/reg/ Commercial Bank, Ltd. (Public Co.), The ID card may be used to access the PSU regist.pn.psu.ac.th/main/ Library, the Computer Center, and also as /web52.phuket.psu.ac.th/

on Procedure

p://reg.surat.psu.ac.th/

regist.trang.psu.ac.th/

ma and Higher

of Study

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mic or thesis advisor.

isor and Co-advisor

per semester, and

The followings are needed for the 1. 2 photographs 2x3 cm. in size

2. 2 photocopies of personal ID card or passport

an ATM Bank Card.

application

3. A saving account at the PSU Branch of Siam Commercial Bank, PLC. For students who already have an account, contact the bank with your bank book and personal ID card (for Thai students) or passport (for international students) within 2 weeks after the semester commences.

4. Student's blood group

nging a student's plan of ed and approved by the / faculty. The request can ving study for at least 1 and advance registration to students. The Graduate Program t a change in the program for a Change of Study may be filed through the faculty to the Graduate evel of Study ish to switch the level of ster's degree to a doctoral me area of study, or vice Request for Change of (GS13) through their faculty to the Graduate ts for changing the level of rom master's degree to n the same area of study. pass the qualifying oma - depending on the n A1 students need to have study, but not more than 3 doctoral degree potential. ents need to have obtained ework credits. egree - depending on the study, but not more than 5 who has not passed the ination may change from er's Degree. sophy - depending on change the level of study of study, but not more demic years for students elor's degree and not more of course credits will be e Graduate School. demic years for students ion via an onlin Credits Per Semester sion will then check all y not register for more teria before forwarding Graduate School for duation and submitting must be with the consent visor/ Co-advisor and publication meets the ethical standards in their er a master's degree Plan A without proper citation. In Ph.D. students must file the with a Turnitin™ Originality nation. When the thesis is form (GS1) before registering Report, together with an lits The form should be filed at the student's respective school or faculty. emesters. Upon approval. aintenance request at the nts who wish to terminate their study may file a request using the form assigned by the Registrar's Division through their respective program committee to the Graduate School. The request will be approved by the president of the university.

udy Plan

PSU Graduate Study Student Handbook SCAN QR CODE



Download

VISIT FILE



ACCOMMODATION

One of the purposes of having dormitories in the campus is to improve learning environment, to let students have better opportunities to exchange their attitudes and view points, to foster good relationship and friendship, to develop students' characters on many aspects such as how to live together in orderly manner as well as to learn to be responsible to ourselves and to the public in general.

Contact Office of Student Dormitories, located at the entrance of Student Dormitory.

Office Hours: Monday-Friday 8.30 a.m. - 9.00 p.m. | Saturday, Sunday and Public Holidays 8.30 a.m. - 4.30 p.m.

Website: https://student.psu.ac.th/information/dorm/



TRANSPORTATION

For most foreign staff or official guests hosted by the university, transportation is of no major concern. Depending upon the length of your stay, you may be given access to a vehicle with a driver or a motorcycle/bicycle owned by the faculty with which you are associated. Nonetheless, walking is also a pleasant proposition, since the campus is beautifully landscaped, and most locations can be reached on foot in about 20 minutes. Cycling is also a convenient mode of travel.

A free campus bus service operates daily from 07:30-09:30, 12:30-13:30 and 15:30-17:30



COMPUTER CENTER AND NETWORK

Every faculty and main offices of the university are linked on-line. The university has adopted modern information technology and utilized it for efficient administration, management and provision of the active academic environment for higher education. It is a must that all students have accessed to the internet from their faculties.



LIBRARY

As the sources of information and knowledge for all, PSU is managing six main libraries: two in Hat Yai Campus and one in each of the other campuses. Each library provides full range of services to staff/ personnel/ students of the University, as well as to the general public. Moreover, most faculties also have their own specialized libraries. However, specific permission is usually required.

Website: http://www.clib.psu.ac.th/home/

Semesters 1&2	Monday-Friday	08.30-22.30 hrs	
	Weekend	09.00-20.00 hrs	
2 weeks before final	Monday-Friday	08.30-24.00 hrs	
Examination	Weekend	09.00-20.00 hrs	
Summer semester	Monday-Friday	08.30-19.30 hrs	
	Saturday	09.00-17.00 hrs	
Vacation	Monday-Friday	08.30-16.30 hrs	



TEACHING AND LEARNING FACILITIES

Being a research university, Prince of Songkla University has prepared full infrastructure for research works: a high-performance information technology network, an on-line library and an audio-visual system for learning, a modern center for scientific equipment servicing around the clock, specialized laboratories in numerous fields. Moreover, every faculty has its own specialized laboratories modern equipped and open to all staff and students.



FOOD SERVICES

Food is an integral part of all cultures, but in Thailand this seems to be even more apparent. Thai cuisine has quickly become internationally famous for its fascinating combination of ingredients and its tasty and unique flavors. Food in Thailand is delicious, inexpensive, and available almost everywhere. Like the diets of most Asian people, the Thai diet is centered on rice. Rice is available in many different varieties and is commonly consumed at every meal: breakfast, lunch, and dinner.



CONVENIENCE STORES AND SHOPPING CENTER

There are several convenience stores on campus, including four 7-Eleven stores (opened at all hours): one near Rong Chang cafeteria, one at the basement of Songklanagarind hospital, one at the medical village, and another at student's dormitory no. 9. There are also two bookstores on campus: one near Rong Chang and another near the Green Market not far from the Gate 109. Both carry more Thai than English language publications, but one can order the latter from both bookstores



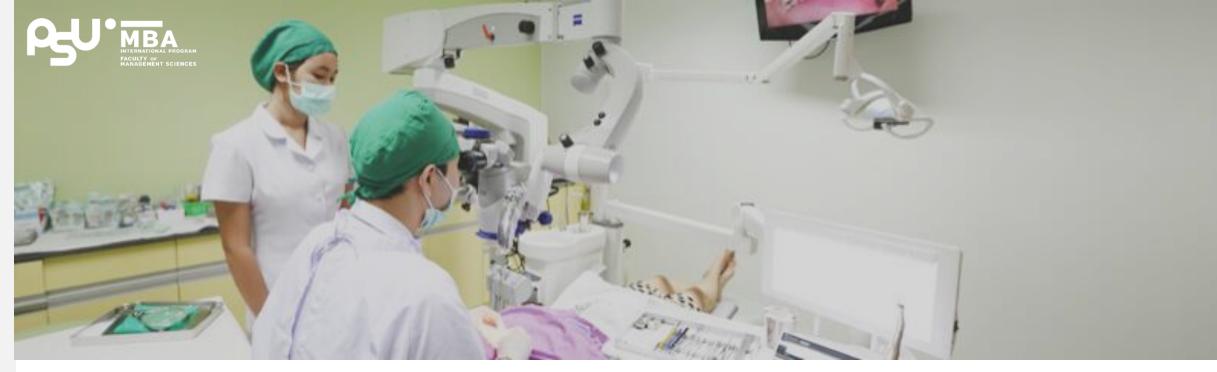
BANKING SERVICE

The Siam Commercial Bank (SCB, tel:0 7428 2970), next to the President's Office Building, offers a full range of services, and is open from 08:30 to 15:30 on weekdays. There is also a minor branch of the Bangkok Bank at the Songklanagarind Hospital. ATMs are available at quite a few places on campus.



HEALTH SERVICES

The Hat Yai Campus Hospital Songklanagarind Hospital, located near the main entrance of PSU, is open from 8:30 am to 4:30 pm Monday through Friday and 8:30 am to noon on Saturday. After hours emergency treatment can be obtained at the hospital Emergency Room. You can be quite confident that the treatment provided by the hospital satisfies the highest health care standards at reasonable prices, as our hospital is one of the best public hospitals in southern Thailand. We advise every international student to buy health insurance through the university for his or her convenience in using the medical services.



DENTAL SERVICES

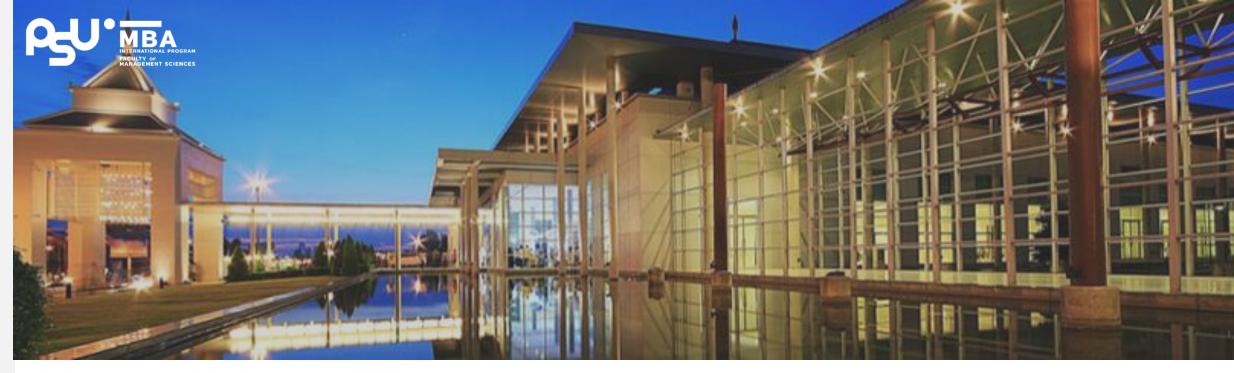
The public Dental Clinic associated with the PSU Faculty of Dentistry is located next to the hospital and is open from 8:30 am to 4:30 pm Monday through Friday.



SPORT COMPLEX

At PSU, one can enjoy outstanding sports provisions: sport courts (tennis, basketball, badminton, volleyball, takraw, petanque), multipurpose playing fields, swimming pool (Hat Yai and Pattani only), fully-equipped gymnasiums, fitness center, areas for aerobics and Tai Chi classes. Yoga classes and other types of sporting are available in several buildings around campus.

Services	Rate	Date/Time
Swimming pool	15 THB	Tuesday-Sunday 2 periods Morning session 6.30 a.m10.00 p.m Afternoon session 3.30 p.m9.00 p.m. The pool is closed on Mondays and other times as announced by the university.
Tennis Court	15 THB	Everyday Morning session 8.30 -9.30 a.m. Afternoon session 4.00-9.00 p.m. The university will announce when the court will be shut.
Badminton Court	15 THB	Everyday Time: 4.00- 9.00 p.m.
Fitness Center	5 THB	Everyday Morning session: 6.30 a.m10.00 a.m. Afternoon session 3.30 p.m9.00 p.m. The university will announce when the court will be shut.



PSU INTERNATIONAL CONVENTION CENTER

The 60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center

The state-of-the-art PSU International Convention Center (PSUICC) is Thailand's newest international convention center and the largest in the country's southern region. The Center features splendid contemporary southern-style architecture, can accommodate up to 4,000 people and can be adapted to host everything from seminar and conferences to national and international trade fairs.



OVERSEA TRAVEL TO PSU

You can make connections from almost anywhere to Hat Yai International Airport directly. You can get detailed information on flights to and from Hat Yai through any Thai Airways or Singapore Airline Office in your country, or through the internet. From the Hat Yai International Airport, you can travel to Pattani or other PSU campuses by minivans or air-con coaches through any of the many travel agents in and around Hat Yai.



For more information ...

 \bigcirc **Student manual**

Class schedule



Schedule of the THESIS



MBA





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ABOUT MBA PROGRAM





ADMISSION CALENDAR

Form for Thesis/ **Minor Thesis**



Calendar 2022

Schedule of the **MINOR THESIS**

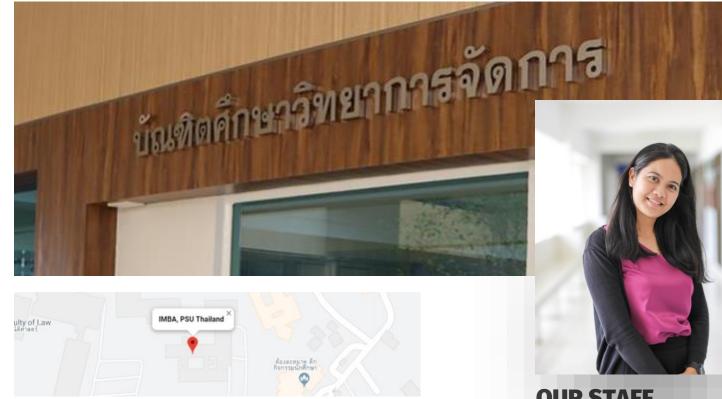
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Graduate School of Business Administration Office

Master of Business Administration (International Program) Faculty of Management Sciences | Prince of Songkla University



15 Karnjanavanich Road, Hat Yai, Songkhla 90110, Thailand

Contact Us

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- +66(0) 61 175 1000
- imba.fms@psu.ac.th
 - www.imba-fmspsu.com
 - IMBA PSU Thailand
 - live:imba.fms
- LINE@ @imba-fmspsu

OUR STAFF Miss Pimpaka Sripaiboon General Administrative Staff,

wBa (INTERNATIONAL PROGRAM)



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